



2018 Annual State Conference

Friday, March 9, 2018

Guilford College

Greensboro, North Carolina

Conference Schedule & Session Descriptions

2018 NCAIE Annual State Conference

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Conference Schedule

9:00 AM – 10:00 AM – Registration and Breakfast Carnegie Room, Hege Library

10:00 AM – 11:00 AM – Session Block 1

Empowering Faculty to Market and Recruit Short Term Programs

Duke Memorial Hall, Leak Room

Presenters: Whitney Strickler, University of North Carolina at Charlotte; Rachel Monreau, University of North Carolina at Charlotte

Education Abroad offices often bear the brunt of outreach efforts on campus in getting the word out about study abroad; however it is the faculty leaders who are the true champions of their specific programs, and are most critical to successful recruitment. This session will cover how Education Abroad offices can give faculty the tools and training to better market and recruit for their programs. Empowering faculty to more effectively promote their programs leads to a collaborative approach in getting the word out to students about short term program opportunities and potentially higher program success rates.

Awareness, Access & Outreach: African American Males & Study Abroad

King Hall, Room 123

Presenters: Kory M. Saunders, NC State University; Ronice Johnson, North Carolina A&T University

African American males are one of the most underrepresented student groups in global education experiences. This session will continue the conversation of increasing the awareness of the lack of representation of African American males abroad. We will explore different approaches to increase African American males' participation in study abroad experiences and global opportunities. Different campus initiatives and advising practices will also be discussed.

Working Together: Collaboration between Admissions & ISSS Offices for International Recruitment Efforts

King Hall, Room 201

Presenter: Jessie Heim, University of North Carolina at Wilmington

Often there can be gaps in communication between Admissions and ISSS offices, which can hurt international recruitment and yield efforts. This presentation will discuss ways to increase effective communication and collaboration efforts between Admissions and ISSS offices to support the recruitment and retention of international students. This presentation will provide an overview of how Admissions and ISSS offices can utilize each other in active and armchair recruitment strategies and provide practical tips attendees can implement at their institutions.

The World Within: High Impact Practices and Campus Globalization

King Hall, Room 202

Presenters: Lindsey Pepper, Appalachian State University; Thomas Greene, NC State University; Daniel Diaz, Guilford College

This interactive session will explore high-impact practices that simultaneously provide international student support, intercultural opportunities for domestic students, and foster a more global campus environment overall. Presenters will provide an overview of the research, literature, best practices, and current programs that are offered at their institutions while also facilitating ample discussion between session attendees.

How to Deal with CPT

King Hall, Room 205

Presenters: Alex Wesner, NC State University; Carrie O'Brien, Wake Forest University

As so little treatment is given in the immigration regulations and policy guidance on this topic, much therefore falls on institutions to interpret and develop sound practices and procedures with respect to CPT. This session is designed to be an interactive, best-practices approach to help ISSS offices and DSOs deal with CPT in an effective and lawful manner, including the interesting challenges that can arise from a dearth of regulatory language on the subject.

Newcomers Panel – Stories & Tips for Breaking into the Field

King Hall, Room 226

Presenters: Hayley Hardenbrook, NC State University; Maura McCarthy, NC State University

This session will be a panel of newcomers to the field of international education sharing their challenges and tips for breaking into and being successful in the field. This presentation will be geared towards graduate students and others trying to break into international education, as well as newcomers already in the field. Panelist backgrounds include education abroad and ISSS in a university and private setting, teaching English abroad, and other areas within higher education institutions.

11:00 AM – 11:15 AM – Session Break

11:15 AM – 12:15 PM – Session Block II

Black and Abroad: Education Abroad Programming and Outreach for African American Students at PWIs

Duke Memorial Hall, Leak Room

Presenters: Kyle Keith, Wofford College; Delisha Stafford, University of North Carolina at Greensboro

Many education abroad offices are increasing their efforts to widen access to international opportunities for historically underrepresented student communities; particularly students that identify as Black or African American. In this session, presenters from the University of North Carolina at Greensboro and Wofford College will be sharing recent initiatives and programs to further engage and support students that identify as Black or African American through the study abroad process. In addition, undergraduate students will also share their thoughts and experiences in a panel discussion.

Finance Operations in Study Abroad

King Hall, Room 123

Presenters: Mollie Kanna, NC State University; Chrissie Greenberg, University of North Carolina at Chapel Hill

This is an opportunity for those of us who work in the financial and operational side of Study Abroad to discuss our unique challenges in supporting international education.

Alternative Service Experiences Abroad: Success = Cultural Immersion BEFORE the ASE

King Hall, Room 201

Presenters: Liz Kunkel, Appalachian State University; Beverly Moser, Appalachian State University

As Alternative Service Experiences abroad become the hallmark of the socially-engaged campus, how can we also ensure that these short-term experiences abroad lead students toward greater intercultural competence and deeper global learning? This session presents Appalachian's now-typical pre-ASE preparation framework for programs in Latin America that can be adapted for other languages and cultures. The key to ASE success is providing students with a significant "immersion" experience in the language and culture before departure as well as a clear understanding of people they will work with and communities they will visit. These pre-departure experiences on campus optimize students' intercultural competence and help them to connect more deeply with one other and the target culture(s). Presenters will share sample activities, a timeline for pre-departure work, and tips for encouraging language faculty (or international students) on your campus to collaborate.

Working With Sponsored Students and Sponsored Programs

King Hall, Room 202

Presenter: Hillary Patton, NC State University

This session will focus on best practices for advising and supporting sponsored students while also exploring ways to build and maintain positive relationships with sponsored student programs or agencies. Focus areas for discussion will include: initiating and maintaining institutional relationships with sponsoring agencies; how to integrate sponsored students into general international student programming; enrollment

management; FERPA; and how to balance the interests of your institution, the sponsoring program, and the student.

International Student Recruitment in US High Schools using College Board's Enrollment Planning Service

King Hall, Room 205

Presenter: Bolu Akinyemi, University of North Carolina at Charlotte

Between 2004 and 2016, the number of international students who came to the United States for high school more than tripled to nearly 82,000. The vast majority (72%) were directly enrolled on an F-1 visa, indicating their intent to earn a high school diploma. As more institutions see to their international recruitment budgets stagnate or be reduced, recruiting international students within the United States is crucial to an institution's recruitment strategy. This presentation will demonstrate how to build international search functions (identifying schools and students) using College Board's EPS and discuss successes and challenges at the two institutions.

Develop Student Employees & Volunteers to Fill the Staff Gap in Specialized Positions

King Hall, Room 226

Presenters: Kendra Granger, Campbell University; Amanda Evans, Campbell University

While most study abroad offices employ students to assist with administrative tasks, many still struggle to provide sufficient staff for specialized areas such as risk management, digital and social media, graphic design, accounting, and marketing. Learn how the two person staff at Campbell University's Global Engagement Office invests in student employees to provide specialized support, and supervises the students within a management model prioritizing work force readiness and mentorship. The office also recruits volunteers for marketing events through a program developed to help returning students apply their study abroad experience through public speaking.

12:15 PM – 2:00 PM – Lunch & Business Meeting Founders Hall, Cafeteria

2:00 PM – 3:00PM – Session Block III

Work Smarter, Not Harder: Creatively Modernize, Align, and Streamline Your Office's Processes

Duke Memorial Hall, Leak Room

Presenters: Rachel Moreau, University of North Carolina at Charlotte; Whitney Strickler, University of North Carolina at Charlotte; Jess Taylor, University of North Carolina at Charlotte

Addressing today's student needs and institutional goals for growth in light of limited resources and competing priorities means administrators need efficient processes to work better, faster, and smarter by capitalizing on all the tools their institutions do offer. We are proud to be an innovative team that is constantly exploring fresh ways to incorporate available institutional resources to streamline our varied processes in order to improve administrator, faculty, and student experiences. This session will provide an overview of the creative initiatives we have implemented in our office in order to work smarter, not harder. Topics will include Google applications, making the most of our website, using Mail Merge templates to standardize and automate tasks and communications, using webinar formats to reach wider audiences, and creating study abroad advising videos using PowerPoint. Additionally, we will address how we are maximizing our investment in the Terra Dotta software to uses beyond application management: from automating communications, to administering intern and Peer Advisor programs, to managing the entire short term programs process. While presented from the perspective of an Education Abroad Office, professionals from any administrative setting may find this session valuable.

Moving Beyond Sticker Shock: Funding the Study Abroad Experience

King Hall, Room 123

Presenter: Elizabeth Yaros, Meredith College

For most students, financing a study abroad experience is a significant challenge. Overwhelmed by the sticker price of a program, students can get discouraged, often listing financial concerns as a #1 barrier to study abroad. How can advisors empower students to take confident ownership of their study abroad budget? This session will explore how funding workshops attempt to address these concerns by helping potential participants understand study abroad program budgets, identify scholarship and loan opportunities, explore creative saving strategies, gain practical financial planning skills, and cultivate a commitment to this investment. When students understand the financial

landscape of their study abroad experience, believe they can find ways to responsibility afford it, and articulate these details to their families, everyone wins!

The DSO: A Tale of Jekyll and Hyde

King Hall, Room 201

Presenter: Hayley Hardenbrook, NC State University

This session will present research on and encourage discussion around the topic of balancing the security and compliance aspect of our job as DSOs with our role as student services providers. This presentation will explore the different relationships DSOs must facilitate with their stakeholders: the students they advise, the institutions who hired them, and the Department of Homeland Security.

ESL Round Table

King Hall, Room 202

Presenters: Brad L. Teague, Duke University; Christian Gómez, Duke University

Want to know what your ESL colleagues across the state are doing? This interactive round table session will give you an opportunity to share successes and challenges at your own institution while also hearing about the experiences of others. Tables will be organized by topic, and participants will be able to choose which topics they discuss. Come ready to engage with your ESL colleagues in an informal yet insightful conversation.

What Changed? Why Interested Students Don't Study Abroad

King Hall, Room 205

Presenters: Emily Marlton, University of North Carolina at Chapel Hill; Katherine Culley, NC State University

When entering college, many undergraduate students state a desire to study abroad, and they eagerly seek information about study abroad programs. Despite this initial interest, a high percentage do not follow through. In an attempt to better understand why, the UNC Study Abroad Office conducted a survey of seniors who attended the Study Abroad Fair as first year students but did not study abroad. This session will share the highlights from the survey, and the audience will be encouraged to reflect on the reasons students aren't studying abroad and consider changes to their study abroad programming to better serve students.

Conflict Resolution Toolkit for International Educators

King Hall, Room 226

Presenters: Heidi Bretz, University of North Carolina at Greensboro; Lori Suarez, University of North Carolina at Greensboro

Conflict is an inescapable part of life - especially when working in an international office! International educators of all stripes will walk away from this presentation armed with a toolkit of basic conflict resolution strategies that can be used in everyday situations with students, faculty, and staff.

3:00 PM – 3:15 PM – Session Break

3:15 PM – 4:15PM – Session Block IV

Life after Millennials: Education Abroad Outreach for Generation Z

Duke Memorial Hall, Leak Room

Presenters: Kent Moore, CISabroad; Jessica Taylor, University of North Carolina at Charlotte

Higher education enrollment is in the midst of a generational shift-- millennials are on their way out of college and the next generation-- Gen Z -- is on its way in. This session will discuss the need for a corresponding shift among education abroad professionals from a "millennial mindset" to one more appropriate for the students they will be serving going forward. Common characteristics associated with members of Generation Z will be discussed and practical strategies for effectively reaching these students will be shared.

Maximizing Professional Relationships in International Education

King Hall, Room 123

Presenters: Sarah Langston, SAI Programs; Rachel Hardison, University Studies Abroad Consortium (USAC); Leslie Reynolds, Wingate University

Positive mentoring relationships can have a significant impact on your career as an international education professional. Join us as we discuss how to maximize and strengthen your mentoring relationships, and how to utilize mentorships as a professional development opportunity.

Pre-Departure Orientation: Activities for Cross Cultural Learning

King Hall, Room 201

Presenters: Daniel Diaz, Guilford College; Robert J. Van Pelt, Guilford College

Pre-departure orientations are a critical aspect towards preparing students to study abroad. Incorporating dynamic learning activities is an essential component of the pre-departure learning. This session will introduce several activities and how to utilize them in your pre-departure orientation.

It Takes a Village: Academic & Student Affairs Partnerships with Study Abroad

King Hall, Room 202

Presenter: Robin D. Hamilton, University of North Carolina at Asheville

“Discover Ghana” is a one-month faculty-led study abroad program, which has developed into a collaboration between the Interdisciplinary, International, and Africana Studies Program and Residential Education at UNC Asheville. The synergy of this intentional partnership has resulted in a positive living and learning environment for student learning and development in a study abroad locale, and been recognized with an International Education award for best practices in Study Abroad Programming by NASPA (Student Affairs Administrators in Higher Education). The program allows students from different academic disciplines to enroll in two courses and help participants become globally informed citizens, and to understand the importance of developing intercultural competence through an interdisciplinary perspective while studying abroad. You are invited to come listen and learn how this program was formed, and dialogue about the benefits and best practices implemented in the two year span of this unique collaborative effort between Academic and Student Affairs.

When Sponsoring Departments Resist: Developing J-1 Scholar Policies and Procedures the ISSS Office Can Live With

King Hall, Room 205

Presenters: Mollie LoJacono, NC State University; Blair Bocook, Wake Forest University

Are your efforts to properly administer your J-1 scholar program sometimes met with resistance from host departments? Join us to discuss specific case examples and to examine how ISS offices can develop policies they are comfortable with while ensuring regulatory compliance.

Peer Connections: Alumni Outreach to Underrepresented Students

King Hall, Room 226

Presenter: Anna Wilson, University of North Carolina at Chapel Hill

This session will address the critical role of study abroad alumni in forging peer-to-peer connections to more effectively encourage and equip students for study abroad, with a particular emphasis on underrepresented student groups. We will discuss student-led events focused on LGBTQ identities or mental health and study abroad, as well as student alumni involvement in pre-departure programming. The session will be jointly led by UNC Study Abroad Advisor Anna Wilson and Study Abroad Peer Ambassador Jordan Dodson.