



NORTH CAROLINA ASSOCIATION OF INTERNATIONAL EDUCATORS

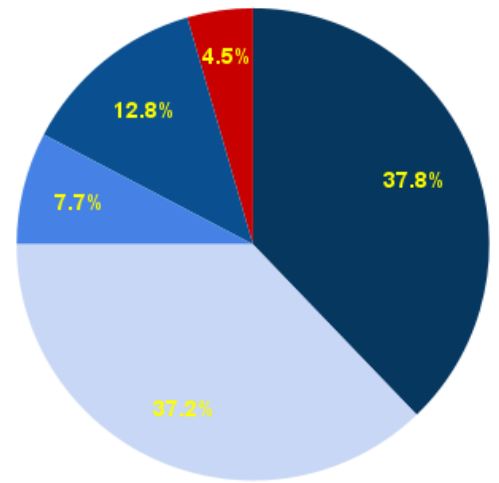
25 Annual Conference

March 6 and 7, 2025
NORTH CAROLINA A&T

Sponsorship Opportunities

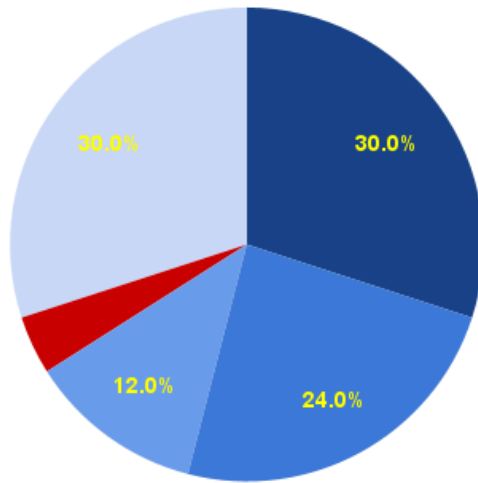
2024 NCAIE Conference Attendees by IE Interest

- EA
- ISSS
- RAP
- PAN
- Other



2024 NCAIE Conference Attendees by Institution Type

- Private college/university
- Public college/university
- Community College
- International
- Organization



The North Carolina Association of International Educators (NCAIE) is a professional organization of over 600 administrators, educators, and community volunteers, committed to promoting the cause of international education in our state.

To learn more about NCAIE, visit ncaie.org.

Why attend?

The NCAIE State Conference is a great opportunity to meet international education professionals from across all of North Carolina!

NCAIE's annual conference usually attracts over 150 attendees from a variety of sectional interests in international education.

ncaie.org



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Sponsorship Opportunities

Sponsorship Level	Platinum	Gold	Silver	Bronze	Friends of NCAIE*
Sponsorships available	1 total available	2 total available	3 total available	8 total available	Unlimited
Sponsorship amounts & inclusions	\$1,500	\$1,000	\$600	\$350	\$200
Registration fee waiver (Registration Fee Waiver for Friday Only)	2	2	1	1	N/A
Exhibit table (Exhibit table during check-in and throughout event on Friday)	X	X	X	X	N/A
Day-of conference schedule (Company logo listed on event schedule)	X	X	X	X	X
Website advertisement	Company name, logo and link to website listed in Sponsorship section of Annual Conference website page	Company name, logo and link to website listed in Sponsorship section of Annual Conference website page	Company name and logo listed in Sponsorship section of Annual Conference website page	Company name listed in Sponsorship section of Annual Conference website page	N/A
Business lunch promotion	Slide with company logo during Friday business meeting and short call-out	Slide with company logo during Friday business meeting and short call-out	Slide with company logo during Friday business meeting	Slide with company logo during Friday business meeting	N/A
List of conference attendees	List of conference attendees 1 week before conference	List of conference attendees 3 days before conference	N/A	N/A	N/A
LinkedIn 'thanks' posts	Pre and post conference thanks on LinkedIn	Pre and post conference thanks on LinkedIn	N/A	N/A	N/A
Sponsor-branded event	Branded event - " Lunch sponsored by COMPANY NAME" on Friday	Branded event - " Breakfast or Snack sponsored by COMPANY NAME" on Friday	N/A	N/A	N/A
Pre-conference email promotion	Dedicated pre-conference e-mail to conference registrants	N/A	N/A	N/A	N/A
Post-conference email promotion	Company name, logo, and link to website included in post-conference email	Company name, logo, and link to website included in post-conference email	Company name and logo included in post-conference email	N/A	N/A

Add- on options	List of conference attendees 3 days before conference	\$400
	Thursday Happy Hour Co-Sponsor 3 available (unless there is a single sponsor buy out)	\$750
	Thursday Happy Hour Single Sponsor Buy Out	\$2,500

*Friends of NCAIE: If you cannot attend the conference or do not want a table, you can still support NCAIE!

Don't see an option that works for you? Please contact PJ Shoulders at pj@studyabroadassociation.com with any questions or if you'd like to discuss how we can highlight your organization!

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